



Policies and Information

Nov 16 • Dec 14 • Jan 18 • Feb 15 • Mar 15
Third Avenue PlayWorks
10AM-2PM

ELIGIBILITY:

Open to all artists, crafters, and producers with original, quality products. Third Avenue PlayWorks reserves the right to reject any vendor deemed inappropriate for the market or an application without all requested information.

COMPLIANCE:

Any products inconsistent with the work shown in his/her submitted and approved application must be removed from the booth. Any vendor who refuses to remove unapproved items or comply with TAP standards may be asked to leave. No refunds will be given to vendors who are requested to leave.

BOOTH REQUIREMENTS:

All vendors will be given a 6'x6' space for their tables and products. Tables larger than 6' long and pop-up tents are not permitted. TAP assigns all booth spaces and has the authority to change these spaces up until the day before the event. Vendors may not sublet their space to another vendor and spaces are not transferrable.

The TAP concessions bar is available for \$60 per market. Contact lauren@thirdavenueplayworks.org if you are interested in renting this space.

To Submit Application by Mail:

Third Avenue PlayWorks

Attn: April Paul

PO Box 843

Sturgeon Bay, WI 54235

To Submit Application Electronically:

April Paul

April@thirdavenueplayworks.org

Subject: Winter Markets Application

***All Vendors will be notified of acceptance or rejection after
Third Avenue PlayWorks has reviewed the applications.***



WINTER MARKET

Vendor Application

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Email: _____

Preferred method of contact (email/call/text): _____

List the products/type of products you sell: _____

Only items listed will be approved to be sold at the market. Please attached additional product lists if necessary.

Website/Social Media: _____

Please select one of the following. Space is limited for all categories!

- Daily Vendor - \$40 per market
- 5-Market Vendor - \$175 total
- Concessions Vendor* - \$60 per market

Please select market dates you would like to reserve now:

- November 16 (*Christmas by the Bay*)
- December 14 (*Opening Weekend of TAP's A Gift of the Magi*)
- January 18 (*Entertainment TBD*)
- February 15 (*Fire & Ice Festival*)
- March 15 (*St. Patrick's Day Parade*)

Please list any booth requests:

(placement is not guaranteed and must be approved by TAP)



THIRD AVENUE
PLAYWORKS

WINTER MARKET

Seller Information

If you do not have a Wisconsin seller permit number and your sales are tax exempt, you may skip this section.

Wisconsin Seller's Permit # (15 digits starting with 456):

Last 4 digits of SSN: _____

OR Last 4 digits of FEIN: _____

Payment

**At least 50% of your vendor fee must be paid by November 1, 2024.
100% of your vendor fee must be paid by January 1, 2025**

Payment can be received via cash, check or credit card.
Checks can be made out to Third Avenue PlayWorks (TAP).

Credit Card Payment Information

Amount: \$ _____

Card Type: Visa MasterCard Discover Card

Card Number: _____ Expiration Date: _____

CVV: _____ Signature: _____

***By signing below, you are confirming that you have read the
2024-2025 Winter Market policies and agree to them.***

Signature: _____ Date: _____

The undersigned applicant hereby releases and agrees to hold harmless TAP from any damage to or loss of property and any personal injury, which they may sustain while participating in this event. Each vendor accepts sole responsibility for their receptive booth space and contents. Vendors are not allowed to resell their booth to another vendor without the approval of TAP. All items displayed must be sensitive to all members of society. TAP will not discriminate on the basis of race, color, creed religion, sexual orientation, age or nationality. TAP events are not forums for political or religious activities. The signed vendor has sole responsibility to acquire any required licenses and/or permits under DHS 196.

TAP Notes:
