



# THIRD AVENUE PLAYWORKS

## 2026 MEDIA KIT

### MISSION

Third Avenue PlayWorks inspires community connections and sparks dialogue through wide-ranging professional theatre.

### VISION

We envision a Wisconsin where everyone, regardless of background, social, and economic status has access to cutting-edge theatre. We see a future where TAP is a center for cultural production and community connection, where everyone, no matter their background (cultural, ethnic, socio-economic status, gender expression, etc.) is welcome and affirmed. We hold fast to the “Wisconsin Idea” and will not rest until we have a meaningful impact on everyone in our state. TAP strives to be recognized among the leading arts organizations in the Upper Midwest. We are a home for Wisconsin artists, audiences, **and** for everyone who visits us. Welcome!

### ABOUT

The former Donna movie theatre (a fixture in Sturgeon Bay, Wisconsin since 1950) was reborn as a live performing arts center in the late 1990’s. A renovation and rebranding in 2021, revealed a beautiful, state-of-the-art performance area, updated backstage amenities, an expanded lobby, concessions area, and accessible updated restrooms. Third Avenue PlayWorks (TAP) has since established itself as a vibrant hub for theatrical innovation with diverse productions, compelling narratives, dynamic performances, and avant-garde interpretations, cementing its reputation as a premier destination for theatrical excellence in the heart of the arts community. This is ***theatre worth talking about!***

239 N 3<sup>rd</sup> Avenue  
Sturgeon Bay, WI 54235

[thirdavenueplayworks.org](http://thirdavenueplayworks.org)  
920-743-1760

Find us on Facebook, Instagram, YouTube, & LinkedIn  
@ThirdAvenuePlayWorks

### MEDIA CONTACT

Lisa K. Adams  
Marketing & Events Manager  
[lisa.a@thirdavenueplayworks.org](mailto:lisa.a@thirdavenueplayworks.org)  
920-743-1760 x 4



# THIRD AVENUE PLAYWORKS 2026 SEASON

## **APR 22 - MAY 10 | HEROES**

by Gérald Sibleyras, Adapted by Tom Stoppard | It's never too late for a grand adventure!

Gustave, Philippe, and Henri—three aging WWI veterans, tired of dull routines, fading memories, and the oppressive atmosphere of their retirement home, hatch an elaborate plan: a great escape! Their ambitious scheme to break free becomes a brilliant, comic battle against time and infirmity. Winner of the 2006 Olivier Award for Best New Comedy, this funny and tender tribute to lifelong friendship and the enduring human spirit proves it's never too late for one last, glorious caper.

## **JUN 3 - JUN 21 | MOONLIGHT AND MAGNOLIAS**

by Ron Hutchinson | A hilarious behind-the-scenes romp!

It is three weeks into shooting *Gone With the Wind* and everything is falling apart. To save the film, Producer David O. Selznick stops production, locks his director and screenwriter in his office, and forces them to rewrite the entire script in five days! Based on (mostly) true events, this riotous, high-stakes comedy about the chaos and genius of moviemaking will leave you laughing out loud! And cheering!

## **JUL 15 - AUG 9 | RED HERRING**

by Michael Hollinger | A whirlwind of romance, murder, and Cold War intrigue!

1952, Boston, a hardboiled female homicide detective finds herself caught in an impossible situation: catch a killer, recover a stolen atomic secret, and keep her fiancé—an FBI agent—from discovering her latest suspect may be his own father. Three couples' lives collide as love and loyalty are put to the ultimate test. If you love Raymond Chandler and Dashiell Hammett—with a dash of screwball mayhem—you'll be hooked from the first clue.

## **SEPT 23 - OCT 11 | THE CALL LIST**

by Brian James Polak, Part of the World Premiere Wisconsin Festival  
A deadly serious comedy about being alive.

Meet Sam—a restless dreamer, anxious doodler, and professional wanderer in search of purpose. When her law firm boss hands her a simple list of names and one chilling task—call them all and announce a client's death—her mundane workday takes a bizarre turn. Curiosity pulls Sam into a mystery that's equal parts darkly funny and unexpectedly heartfelt. Armed with only her notebook and razor-sharp wit, she chases clues that lead to something far deeper – and more personal – than she expected.

## **DEC 2 - DEC 27 | IT'S A WONDERFUL LIFE: LIVE IN DOOR COUNTY**

Adapted by Neil Brookshire | The holiday classic you know and love!

We're back with an all new version of *It's A Wonderful Life!* With the helpful assistance of a multitalented musician and foley artist, our top-notch ensemble of actors once again brings the lovable and irascible residents of Bedford Falls to captivating life in this staged 1940s radio broadcast where you are the live studio audience! This unique spin on one of America's favorite films is great fun for the whole family!

239 N 3<sup>rd</sup> Avenue  
Sturgeon Bay, WI 54235

[thirdavenueplayworks.org](http://thirdavenueplayworks.org)  
920-743-1760

Find us on Facebook, Instagram, YouTube, & LinkedIn  
@ThirdAvenuePlayWorks

### **MEDIA CONTACT**

Lisa K. Adams

Marketing & Events Manager

[lisa.a@thirdavenueplayworks.org](mailto:lisa.a@thirdavenueplayworks.org)

920-743-1760 x 4



# THIRD AVENUE PLAYWORKS TEAM



**JACOB JANSSEN**

Jackie & Steve Kane  
Artistic Director



**JANETTE CRANCICH**

General Manager



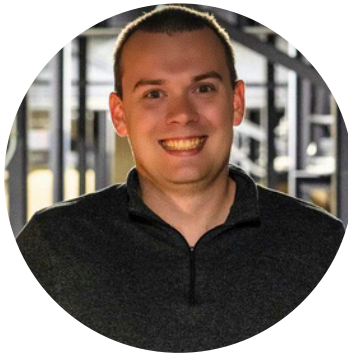
**LISA K. ADAMS**

Marketing & Events Manager



**KELSEY BRENNAN YORK**

Resident Equity Stage  
Manager/Production Manager



**JEFF CHESEBRO**

Master Electrician



**HALEY CRANSTOUN**

Production Assistant &  
Props Master



**DAN KLARER**

Education Coordinator



**ALEX POLZIN**

Technical Director



**SHANNON VERTZ**

Office & Company Manager

239 N 3<sup>rd</sup> Avenue  
Sturgeon Bay, WI 54235

[thirdavenueplayworks.org](http://thirdavenueplayworks.org)  
920-743-1760

Find us on Facebook, Instagram, YouTube, & LinkedIn  
@ThirdAvenuePlayWorks

## **MEDIA CONTACT**

Lisa K. Adams  
Marketing & Events Manager  
[lisa.a@thirdavenueplayworks.org](mailto:lisa.a@thirdavenueplayworks.org)  
920-743-1760 x 4



# THIRD AVENUE PLAYWORKS RESOURCES

## BOILER PLATE

### ABOUT THIRD AVENUE PLAYWORKS

Located in downtown Sturgeon Bay, Third Avenue PlayWorks (TAP) presents riveting performances of comedies, dramas, and musicals in the Steve and Jackie Kane Theatre. This unique 124-seat space brings audiences face-to-face with powerful stories by creating the most intimate theatrical experience possible. With its ever-growing reputation, varied educational opportunities, and long-standing presence in the community, TAP is an integral part of Door County's vibrant arts scene. TAP is Door County's premier year-round professional theatre. For more information, visit [thirdavenueplayworks.org](http://thirdavenueplayworks.org).

### TAP LINKS

- [LOGOS](#)
- [THEATRE PHOTOS](#)
- [STAFF PHOTOS](#)

### SEASON SHOW LINKS

- <https://thirdavenueplayworks.org/project/heroes>
- <https://thirdavenueplayworks.org/project/moonlight-and-magnolias>
- <https://thirdavenueplayworks.org/project/red-herring>
- <https://thirdavenueplayworks.org/project/the-call-list>
- <https://thirdavenueplayworks.org/project/its-a-wonderful-life-live-in-door-county>
- [2026 Season show logos](#)
- [2026 Season show photography by Larry Mohr](#)

*TAP is a 501 (c) 3 nonprofit organization and your donation is tax-deductible. Many U.S. companies offer matching gifts to non-profits; check with your company for availability and details.*

*P.O. Box 843, Sturgeon Bay, WI 54235*

*Tax ID# 39-1972553*

239 N 3<sup>rd</sup> Avenue  
Sturgeon Bay, WI 54235

[thirdavenueplayworks.org](http://thirdavenueplayworks.org)  
920-743-1760

Find us on Facebook, Instagram, YouTube, & LinkedIn  
@ThirdAvenuePlayWorks

### MEDIA CONTACT

Lisa K. Adams  
Marketing & Events Manager  
[lisa.a@thirdavenueplayworks.org](mailto:lisa.a@thirdavenueplayworks.org)  
920-743-1760 x 4